Content and Goals of CaRR 2013

Context-aware information is widely available in various ways and is becoming more and more important for enhancing retrieval performance and recommendation results. The current main issue to cope with is not only recommending or retrieving the most relevant items and content, but defining them ad hoc. Further relevant issues are personalizing and adapting the information and the way it is displayed to the user’s current situation and interests. Ubiquitous computing further provides new means for capturing user feedback on items and providing information.

The aim of the 3rd edition of the workshop is to focus on integration of several types of context such as factors regarding the user, item, system, etc. e.g. location, weather, mood. The need of personalizing and adapting information is accentuated when we consider this kind of device- and interaction-based context. CaRR aims at improving the exchange of ideas between different communities involved in research concerning, web mining, machine learning, information retrieval, recommender systems, hci, etc. The workshop is especially intended for researchers working on multidisciplinary tasks who want to discuss problems and synergies.

Important Dates (tentative)
- Papers: November 30, 2012
- Notifications: December 20, 2012
- Camera Ready: January 10, 2013
- Workshop: February 5, 2013

Further Information
- Web: http://carr-workshop.org
- E-Mail: info@carr-workshop.org
- Twitter: @CaRRws

Chairs
- Matthias Böhmer, DFKI
- Ernesto De Luca, FH-Potsdam
- Alan Said, TU Berlin
- Jaime Teevan, Microsoft Research

Topics of interest
- Context-aware data mining and information retrieval
- Context-aware profiling, clustering and collaborative filtering
- Use of context-aware technologies in Web search
- Context-aware advertising
- Recommendations for mobile users
- Context-awareness in portable devices
- Mobile and social search
- What is context?
- Which benefits come from context-aware systems?
- In what ways can context improve the Web experience?